

## DIVA SPECIAL PACKAGES

### SPOTLIGHT ON

Segment that showcases featured authors, editors, agents, etc.

Subject to availability by month

1 month = \$200

- Interview spot on the website
- Photo of Author
- Book Covers with links to Amazon or location specified
- Links to author web page
- Additional photos

### AFFILIATE PROGRAM

Client sponsorship of Romance Divas

6 months = \$250

12 months = \$550

- Visible name link on home page
- Custom web page, providing current news on the author / publisher / etc.
- Photo
- Quick Bio
- Links back to client website

Change out options for duration of sponsorship (images, book covers, etc.)

### WANT TO BE AN AUTHOR OF THE MONTH?

This is a by invitation only, however, if you're interested please contact Jax at [romancedivas@gmail.com](mailto:romancedivas@gmail.com) for further details and pricing.



### JAX CASSIDY

Co-Founder &  
Creative Director

### KRISTEN PAINTER

Co-Founder &  
Promotions Director

### LISA BRADLEY

Vice President &  
Member Liaison

[www.RomanceDivas.com](http://www.RomanceDivas.com)  
Contact: [romancedivas@gmail.com](mailto:romancedivas@gmail.com)

An Award Winning Writer's Resource  
Website & Discussion Forum

**Over 3 million hits a month!**

**FOUNDED NOVEMBER 2004**



**TAKING OVER THE  
ROMANCE WORLD,  
ONE DIVA AT A  
TIME...**

### AUTHOR RATES

*Unleash your inner  
Diva!*

[www.RomanceDivas.com](http://www.RomanceDivas.com)  
[www.RomanceDivas.com/divablog](http://www.RomanceDivas.com/divablog)

## Author Advertising Rates

### BOOK COVERS

Should be Web-ready material

**Additional(s):** \$35 flat fee for one-time banner designs and changes (book covers) to your ad during the duration of the campaign. Should you request additional banner ads during your campaign's duration, you will be charged extra.

### SMALL BOOK COVERS

#### Monthly *Exclusive*

- Home page / Side bar book cover ad = \$25 per month.

### BANNERS

#### One Month

- Home page / Located at bottom of the page in Sponsor section = \$40
- Main page / Located at bottom of the page in Sponsor section = \$25

#### Three or More Months

- Home page / Located at bottom of the page in Sponsor section = \$30 per mo.
- Main page / Located at bottom of the page in Sponsor section = \$70 (3 months)  
\$130 (6 months)  
\$240 (1 year)

### What is Romance Divas all about?

We're so glad you asked and we're even happier you're interested.

Romance Divas started as a conversation between two friends who met online. That conversation changed from a "what if" into a shared dream, and finally, that vision became a reality.

Romance Divas is the kind of place we always wanted to hang out in when we were online, but couldn't find. A friendly place where the only thing people got serious about was writing great romance. A place to make friends, have fun, learn about the wonderful, challenging craft of writing, and find support for the roller coaster a writer's life can be. And here we are!

#### Why Divas?

*Diva* comes from the Italian, meaning goddess, from the Latin - *dva*, feminine of *divus* divine.

Now, we're not about to get all new age on you...we just want to celebrate who we are as women, as writers, and as daily survivors in the struggle to get published. If you can relate to any of that, we probably don't need to explain the meaning behind calling ourselves Divas any further. If you can't, maybe you were looking for Digital Internet Voice Appliances or something...

If you're a guy, that's cool too. We welcome the weaker sex. Without you, we'd have no hero to torture, no one to kill bugs or take out trash, and hey, let's face it...we can't live without you! So, DivaDudes, feel free to join in the fun!

To us, DIVA stands for Daring, Intelligent, Vivacious Authors. Are you a Diva? (Or a DivaDude?) We're Divas and proud of it!

### Who are the Divas behind the madness?

We're Jax Cassidy and Kristen Painter. We're friends, critique partners, and writers. We have every intention of making this site the best place for romance writers on the web.

Best Wishes for Great Writing,

**Jax Cassidy & Kristen Painter**



#### Romance Divas offers:

Author of the Month Spotlight  
Monthly Workshops  
Book Reviews from Publisher's List  
Agent / Editor / Author Chats  
Spotlight On Interviews  
Great Giveaways  
Advertising Opportunities  
Annual Mentor Program

#### ***Love the Divas and want to Volunteer?***

Contact Jax at  
romancedivas@gmail.com

#### **PUBLISHER RATES AVAILABLE**

#### **MANY THANKS TO OUR MODERATORS & STAFF!!!**