

Divas Packages

AUTHOR OF THE MONTH

Featured author for the entire month =
\$500

- Visible author photo on home page
- Visible single book cover or rotating covers, up to 4 covers
- Custom web page with interview, providing current news on the author / publisher / etc.
- Links back to client website
- Banner displayed for publisher on homepage

**Cover change out options for duration of sponsorship (images, book covers, etc.)*

SPOTLIGHT ON

Segment that showcases featured author, editor, agents, etc.

Subject to availability by month

1 month = \$300

- Interview spot on the website
- Photo of Author
- Book Covers with links to Amazon or location specified
- Links to author web page
- Additional photos

AFFILIATE PROGRAM

Client sponsorship of Romance Divas

6 months = \$400

12 months = \$750

- Visible name link on home page
- Custom web page, providing current news on the author / publisher / etc.
- Photo
- Quick Bio
- Links back to client website

** Cover change out options for duration of sponsorship (images, book covers, etc.)*



**TAKING OVER THE
ROMANCE WORLD,
ONE DIVA AT A
TIME...**



JAX CASSIDY

Co-Founder &
Creative Director

KRISTEN PAINTER

Co-Founder &
Promotions Director

LISA BRADLEY

Vice President &
Member Liaison

PUBLISHER RATES

www.RomanceDivas.com
Contact: romancedivas@gmail.com

An Award Winning Writer's Resource
Website & Discussion Forum

Over 3 million hits a month!

FOUNDED NOVEMBER 2004

*Unleash your inner
Diva!*

www.RomanceDivas.com
www.RomanceDivas.com/divablog

Publisher / Editor Advertising Rates

BOOK COVERS

Please provide web-ready material.

Additional(s): \$40 one-time flat fee for banner designs and changes (book covers) to your ad during the duration of the campaign. Should you request additional banner ads during your campaign's duration, you will be charged extra.

One Month

- Home page / Non specific location = \$65
- Main page / Top box = \$75
- Main page / Non specific location = \$50

Two Months

- Home page / Non specific location = \$130
- Main page / Top 'Featuring' box = \$150
- Main page / Non specific location = \$100

Three or More Months

- Home page / Non specific location =
5% off = \$185.25 (3 months)
10% off = \$351 (6 months)
15% off = \$663 (1 year)
- Main page / Top 'Featuring' box =
\$213.75 (3 months)
10% off = \$405 (6 months)
15% off = \$765 (1 year)
- Main page / Non specific location =
5% off = \$142.50 (3 months)
10% off = \$270 (6 months)
15% off = \$510 (1 year)

SMALL BOOK COVERS

Monthly Exclusive

- Home page / Side bar book cover ad = \$50 per month
- Main page / Side bar book cover ad = \$25 per month

BANNERS

One Month

- Home page / Located at bottom of the page in Sponsor section = \$40

Three or More Months

- Home page / Top box image
exclusive =
\$100 (3 months)
\$220 (6 months)
\$450 (1 year)
- Main page / Located at bottom of the page in Sponsor section = \$25
- Main page / Top box image **exclusive**
=
\$70 (3 months)
\$130 (6 months)
\$250 (1 year)

What is Romance Divas all about?

We're so glad you asked and we're even happier you're interested.

Romance Divas started as a conversation between two friends who met online. That conversation changed from a "what if" into a shared dream, and finally, that vision became a reality.

Romance Divas is the kind of place we always wanted to hang out in when we were online, but couldn't find. A friendly place where the only thing people got serious about was writing great romance. A place to make friends, have fun, learn about the wonderful, challenging craft of writing, and find support for the roller coaster a writer's life can be. And here we are!

Why Divas?

Diva comes from the Italian, meaning goddess, from the Latin - *diva*, feminine of *divus* divine.

Now, we're not about to get all new age on you...we just want to celebrate who we are as women, as writers, and as daily survivors in the struggle to get published. If you can relate to any of that, we probably don't need to explain the meaning behind calling ourselves Divas any further. If you can't, maybe you were looking for Digital Internet Voice Appliances or something...

If you're a guy, that's cool too. We welcome the weaker sex. Without you, we'd have no hero to torture, no one to kill bugs or take out trash, and hey, let's face it...we can't live without you! So, DivaDudes, feel free to join in the fun!

To us, DIVA stands for Daring, Intelligent, Vivacious Authors. Are you a Diva? (Or a DivaDude?) We're Divas and proud of it!

Who are the Divas behind the madness?

We're Jax Cassidy and Kristen Painter. We're friends, critique partners, and writers. We have every intention of making this site the best place for romance writers on the web.

Best Wishes for Great Writing,

Jax Cassidy & Kristen Painter

